



FIRST FRIDAY

A celebration of art and community in downtown Grand Rapids

The First Friday Art Walk is a community event held the first Friday of each month in downtown Grand Rapids. The event is organized by Grand Rapids Arts – a collaboration of local artists and arts organizations.

Businesses and organizations are invited to participate in First Friday Art Walk events by:

1. Hosting an artist or art event at their location. This is required. All participants must have some live artistic event taking place for at least 1 hour during the event. This could be a presentation or live demonstration by an artist, a musical or choral performance, a writer reading from his/her work, or another artistic offering. It is the responsibility of First Friday participants to arrange the featured artist/event for their location.
2. It is also the responsibility of participants to contact Grand Rapids Arts with their information at least two weeks before the First Friday. The contact is Katie Marshall, MacRostie Art Center, 218-326-2697, katie@macrostieartcenter.org. If your information is received late, we will not be able to include it in the flyer or the publicity.
3. 2 x 3 foot First Friday signs that can be attached to sandwich boards outside your business are available upon request.
4. Monthly participation in First Friday is \$15.00 per month for a total of \$180.00 per year. This money will fund the publicity done for First Fridays. If at all possible, Grand Rapids Arts would prefer payment in full at the beginning of each year, but quarterly payments will be accepted. Each participant is encouraged to also publicize First Fridays in their marketing efforts.
5. Occasional participation in First Friday is \$25.00 each time.
6. All participants are encouraged to be open from 4:00 PM to 8:00 PM. on First Fridays.
7. Each participant will receive 1 annual bill or 1 bill per event. Checks should be clearly marked as GR Arts in the memo line and made payable and sent to:

GRACF or Grand Rapids Area Community Foundation

350 NW First Ave

Grand Rapids MN 55744

Connecting artists & arts organizations to audiences throughout the Grand Rapids Area